Change Canvas

⚠ Urgency

What is the need for change?
Why is the current situation no longer appropriate?
What is the crisis situation?
What is the trigger for change?

🏅 Targets

Which goals can be achieved on the way to the vision?
What is the strategy to achieve the vision?

★ Vision

What is the vision?
What does the target image look like?

👥 People Involved

Who is directly and indirectly affected by the change?

🧭 Success Factors

How is success measured?
When does success in change occur?
When is the goal reached?

⎈ Leadership

Which leadership style is necessary?
What kind of accompaniment is used?

👍 Engagement

Which own behavior is necessary?
How is a commitment of others created?

🏆 Successes & Benefits

What are the benefits of change?
What successes can be achieved?

📢 Communication

When and where can dialogues be initiated?
What needs to be communicated to whom and when?

✔ Actions

Which measures have to be implemented by whom and when?
Which methods are used?